



NCSBN
Leading Regulatory Excellence

2019 NCSBN Annual Meeting - International Center for Regulatory Scholarship (ICRS) Video Transcript

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Event

2019 NCSBN Annual Meeting

More info: <https://www.ncsbn.org/13304.htm>

Presenter

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- [Maryann] Well, good morning. I am thrilled to be here to tell you about this very exciting new program that we are putting together for you at NCSBN. Now, I know some of you are going to say, "Oh, we've been hearing about this for a year."

Well, we're going to be giving you the final details today. I'm going to start a little bit at the beginning for those of you who haven't been at the mid-year meeting and you haven't heard about the program thus far and you hear about some little tweaks we've made in it. But I'm also going to tell you what it would be like to be a student enrolled in this program.

So, the goal of this program is that we have well-prepared leaders and nursing regulation that are able to meet the challenges of today and tomorrow. And all of this arose because we did some surveys and focus groups about two years ago at the annual meeting and you gave us a lot of feedback about your needs and what you needed in terms of education and leadership skills in order to meet today's and tomorrow's challenges.

And so we have sculpted this program around everything you told us. So, the basic components on it are leadership, knowledge, acquisition, and networking. And we hope that networking will be eventually with people and regulators around the world.

In addition, every course you take will have CE credit associated with it. And after this year, you can apply for academic credit, if that's what you desire. So, let me tell you a little bit about the certificate program. Now, you can take and enroll in courses in this and not be part of the certificate program, but I would encourage you to do the whole thing, because that's how you will get the maximum benefit.

So, you are going to have to complete six actually, I say six courses, but really six credits, because some of the courses are going to be divided into sections, and I'm going to tell you a little bit more about that.

We would like you to complete the program in a two-year period because you know how it can go if you drag things out.

And sometimes people leave the board for one reason or another and we don't want all this to go to waste. So, we encourage you while your knowledge is fresh and you can build from one course to another to do it in a two-year period, although there will be some latitude. And then you have to attend the Leadership Institute.

And we think that is just going to be the culmination of this program and I'm going to be telling you about that. So, some of the features of the program. These are online courses, primarily, but they will be mixed modalities. And some of the programs that we already offer are going to be wrapped up into this.

For example, I will be telling you about our upcoming Leadership and Public Policy Conference and how that is going to become part of the ICRS program. All of these courses will have interactive activities, things that you have to accomplish. So, you really feel, at the end of the course, that you have something to show for it.

The courses will be a customized selection for each individual. What else do I want to tell you? So, after the first year, I'll tell you a little bit more about this. The first year is a pilot year. But after the first year, we're going to let individuals, regulators, students who are not a part of NCSBN enroll in the program, but they will do so and pay a tuition.

So, as the video explained, there are three knowledge paths: regulation and governance, research and operational performance, public policy and legislation. After you enroll and register into the ICRS program, you are going to be sent an assessment.

And you will fill out the assessment and that is going to guide you towards the courses that are probably best suited to fill in gaps in your knowledge to make you a more well-rounded regulator. The courses are going to vary in length, between 4 and 12 weeks. However, most of the courses are going to be divided into four-week segments.

And we are doing this purposely. We have asked, we've had a lot of advisors giving us advice for this program. And what we know is four weeks is a pretty manageable for most people. Even if the course is a little tough, it's only four weeks, you can get it done.

Sometimes, if it's an 8 or 12-week course, something can happen in the middle of that. Maybe it's a great vacation that suddenly has come up or a lot of something at work that's going to occupy your time. We don't want all the work you've done to be for naught.

So, the second four weeks, you might want to enroll in the second time around. So you have a little leeway with your schedule in enrolling in these courses. So, I'm going to give you an example on the Fundamentals of Research course. So, there's the first four-week session.

You're going to learn about applying to an IRB. You're going to be taking that IRB course that's required for investigators. We're going to be talking about developing a research question and hypothesis. That

will be what you need to have completed at the end of that four-week program...those four weeks of that course.

Then you will go in and reapply for the second four weeks. That four weeks will be on developing and writing a literature review. And at the end of that four weeks, you will have to have written that literature review in order to get credit for that segment of the course. And then finally, the last four weeks will be on actually designing a research project.

So, at the end of that course, your end product will be a well-written, well-designed study proposal, and you will be getting ongoing feedback from the instructor. So, let me tell you about the courses that will be opening in 2020. Some of them will be starting in October, some in January, February, and then in the spring.

So, under regulation and governance, we have a course that's being developed on organizational behavior. We have one on the role of the education consultant. And let me tell you, I think that has the toughest instructor of all, Nancy Spector. But that course has been actually put together and designed by 14 different education consultants from boards of nursing who came together to design a course that they feel that will meet the needs of future education consultants coming on your board.

We have a course on Leadership for Governance. This is going to be taught by Dr. Marion Broome, who is the dean at Duke University. This course would cost you thousands of dollars to take it at Duke and we're going to be able to offer it to you at no charge. There's the BONIT [SP] course, the Board of Nursing Investigator Training, that already had a lot of the components that is needed for an ICRS course.

So now your investigators can enroll in that and get ICRS credit. We're going to have an Advanced Governance course for individuals who are thinking about running for the board of directors, or for being on a national board. And then finally, Dr. Eileen Fry-Bowers from the University of San Diego is doing a course on administrative law.

Under public policy and legislation, from George Washington University, we have two instructors that will be teaching the Basics of Public Policy and Advocacy and a Media Training course. And then our Leadership and Public Policy Conference that is slated for this October from the second to the fourth that you will attend the conference as always, but then there is subsequent weeks of work, or I should say fun, that will follow.

And then you will get ICRS credit for it as well. And so if you want to apply, if you've already registered for that conference and you want ICRS credit, you need to sign up through NCSBN so our meeting staff, Kelly knows you're coming. But also you have to go into the ICRS Canvas platform and sign up and say you want it for credit.

And then research, measurement, and operational performance. Research Fundamentals and Survey Methods will be taught by Dr. Brendan Martin and Richard Smiley, both part of our illustrious research team at NCSBN. And writing a manuscript for publication is going to be Dr.

Ellen May, who was my managing editor for JNR. And these are some of the courses that will be beginning in October. What you have told us is you need courses for new staff that you're onboarding new board members. So we are going to have some courses that are more quick and easy. They are not for ICRS credit because they're not going to have the amount of work and engagement involved in it.

But it's something that you you can tell somebody right away, "Watch this course, get involved in this." It'll may be a couple of hours in order just to get up to speed into the basics of their role in regulation. The final step, and as I say, the culmination is a three-day Leadership Institute, featuring some world-renowned speakers.

And Dr. Stephanie Ferguson, who does the White House Fellowship Program, she is the person that I have asked to be in charge of this program. And I don't know if you can see some of the speakers. But this is a preliminary program that she has given me. And she has the keynote address with Dr.

Condoleezza Rice. She has another keynote speaker as Nikki Haley, the former ambassador to the UN, Michael Bloomberg, Donna Shalala. And I don't know if it's 100% guarantee that these are exactly the people, some of them I'm hoping that will be, but that is the caliber of the speakers.

And what we want at you is not only to culminate your experience learning under some of the best in the world, some of the best leaders that are out there, but we also want you to be able to showcase your accomplishments and what you have done as part of your experience in the ICRS.

So then Phase II, which will not begin till next year, because I'm working right now with George Washington University, but there will be others as well. We will be making sure that if you want to get academic credit and apply the courses towards something else such as a DNP right now, we're talking about a DNP in Leadership and Management and Public Policy, or something like that.

So Year 1 is our pilot program. Please sign up because we need your input as we evaluate the program this year. And then Year 2, we're going to open this up to regulators globally and have the academic partnerships.

So, I'm going to give you a little bit of a sneak preview of what it would be like to be a student in this program. So, the first thing you will do is go to our ICRS website. And in the corner, where you see...if you could see that little hand, but when you have the computer in front of you, it'll be easier, you'll click on "How to Apply."

The "How to Apply" tab is going to bring you to an application for the program. And we want you to give us your demographic information, tell us the courses that you're interested in, and click...submit them to us. And then when we receive that, you are going to get log on information for registering in Canvas, which is the online platform the courses will be offered through.

We explored a number of different options for this. Canvas is like Blackboard, it's being used at universities throughout the world. We chose it because it is so easy for faculty and students to use as well as it has some extra components that some of the other platforms did not have. So, once you've registered, and you're into the program, then you get the competency assessment and that's going to help you customize your learning experience and you will get some feedback.

So, here it says, I need a basic research methods course and a writing a manuscript for publication. Okay, well, those sound like really good ones. I'm going to start with the manuscript for publication. So, I'm going to go to my dashboard, everyone will have their own individual dashboard on the Canvas platform.

And I'm going to pick the course I want. And there it says, Writing a Manuscript for Publication. And you will see, as you take courses, your dashboard is going to be tracking every course you've had, whether you've passed the course, whether you've only completed a portion of it, all that kinds of information, so you don't have to do that yourself.

And as you can see, I know the writing is really small, but what it says is, the instructor has already assigned a module for week one. So, I'm just going to go along the side there, where it says "Modules," and click on that. And it says that this week's instruction has an instructional video, an article to review, and a discussion question, and then there's a homework assignment.

So, I'm going to start off by watching the instructional video. Now, I'm going to tell you, we designed this one to be entertaining and very engaging. They are going to vary on the level, but we really are going to try and make these courses to be ones that will keep your attention after a long day at work. So, let's take a look at it.

- [Narrator] Building a good research manuscript is like building a house. If all the pieces are not in place and well constructed, the whole thing will probably fall apart. For a manuscript being submitted for publication in an academic journal, the building blocks we use are: introduction, background, literature review, methods and study design, results, discussion, and summary.

Throughout this course, we will examine each of these building blocks and discover what information belongs in each section, discuss best practices for each section, and look at segments of real manuscripts that applied these tips successfully.

The introduction of your manuscript may not contain your study results, but it might be the most important part of your draft. This is where you tell your reader why your research matters and convince them to keep reading. But when you're staring at a blank page, it's easy to wonder, "How do I start?"

Alice in Wonderland author, Lewis Carroll, advises, "Begin at the Beginning." While that may sound obvious, it's worth asking yourself, what was your beginning? What inspired you to begin exploring this topic?

What problem drove you to carry out this research? Introduce your reader to this problem and they may become as invested as you. You may be tempted to begin your manuscript with the history of the topic you're going to be discussing, or by introducing the organization that supported your research.

While these are important things to include, it is more appropriate to include these items in the background section of your manuscript. Your reader has no reason to be invested in this topic yet. Beginning with this information will leave them asking, "So what?" Your introduction should answer "so what" for them.

To do this well, focus on a clear explanation of the problem, staying as succinct as possible, and using language that will capture the reader's attention. The introduction is where you can set the stage for the research to come. Once you've illustrated the problem to your reader, you can briefly describe how you went about finding an answer and what you hope your answers will accomplish.

Here in the introduction, the most important thing is to keep these points brief. We will discuss them in greater detail later in the manuscript. It's said that the great speaker, Aristotle, arranged all his speeches according to this formula: "Tell them what you're going to tell them, then tell them, then tell them what you told them."

Here in the introduction, you have introduced the reader to the problem you intended to study, the "so what" of your research, given them an idea of how you studied it, a preview of your methods, and tease the solutions that may evolve from your work, a preview of your discussion and summary.

If you've done all this, you've successfully told your reader what you're going to tell them. Now, let's take a look at the introduction to a successful manuscript and see how they managed to capture the reader's attention.

- Okay. So, that's just a little glimpse of some of the tools we're going to use in order to convey information in what we hope you have found to be an engaging way. There are some instructors from universities and that where you actually will have some actual lectures from the instructors.

But often these are going to be very engaging videos and things like that, techniques that we're going to use. So, this week, you can see the instructor wants me to read this article and do an analysis of it. And in addition, I'm going to go along the side...

Oh, by the way, let me just go back to that for one minute. This article, and you're probably thinking, "Well, where do I get that from? Are they emailing it to me?" It's all going to be on the platform. You're going to look along the side of your dashboard, where it says "Courses," and then Files, and a PDF of all the articles that you need to read will be in there and you can download that as a PDF.

Then they're going to ask you to maybe to go to the discussion board and to discuss it. And again, along your dashboard, it says "Discussion," and you just click that. So, it's extremely easy to find and do what you need. So, you know, I might say, you know, "I am still having trouble writing the first sentence."

And I can put that down on the discussion board, and not only the instructor, but other students can give me some input and say, "Yeah, we had trouble doing that. And this is what we thought of." And then there is an assignment that goes along with this week, and that is to write my own introduction.

So, now I've gotten feedback from the instructor, I've gotten feedback from the students, I've watched the video, the instructional video, I read some other papers and focused on their introduction, now it's my turn to write one. I write one, I press Submit, it goes directly to my instructor. And then she will have the opportunity to give me feedback about it, point out things.

And so here, she's written along the side, "The introduction is well-written, thorough, it gives me a good idea of what will be covered and the rest of your manuscript. My only feedback is to choose more concise language." So, that's a bit of an introduction as to what one of the courses is structured like.

Each one is going to be a little bit unique so that you won't get bored and say "Oh, this is the same thing over and over." But let's just put it this way, there'll be a surprise around every corner, but a good one. So, our pilot program begins in October. You can sign up now for the courses that will be offered in January. Marion Broome's Leadership for Governance course is going to start in February, you can sign up for that now as well.

And we are going to be looking forward to your feedback. We hope you're really going to enjoy this. And we hope you are all going to really grow as regulators. Now, least you think that this is the end, what we're going to be unfolding for you next year is our fellowship program.

And this will be a credential that you can achieve as a regulator that we want to be comparable to the American Academy of Nursing, the American Academy of Nurse Practitioners, and it will be awarded to those who we feel...

And I shouldn't say "we." It will be a body of individuals that will make the recommendation. But they will be making judgments on those who are making an impact on the advancement of regulation. So, all the work you do, writing manuscripts, if you do a research project, other projects that you will do through the leadership and public policy meeting, and all course and all of those, each one will have something at the end that you need to do.

And all of that can be wrapped up into your portfolio if you wish to apply for the fellowship program. So, I think I have a few minutes, and I'd like to open it up for questions. Number four. -

[Bonnie] Yes, Bonnie from New Hampshire. I have a question about the literature review. Is the literature review a basic literature review or a systematic review of the literature?

- Well, I believe that being this is the fundamentals course, it will be just the basics of doing a literature review. But we may be adding one on doing a systematic literature review, but that's a little bit more of an advanced course.

Number three. - [Phyllis] Morning. Phyllis Mitchell from Vermont. Can staff sign up now for courses too?

- Absolutely, it's open to everyone.

- Thank you. Number six. Where is six? - [Jay] Jay [SP]

Douglas from Virginia. Maryann, when you talked about the entry into regulation courses that might be available to perhaps new staff really people really just getting into regulation, I believe I heard you say it's not part of the ICRS. So, when you go on to sign up, is it clear to staff or...?"Tell me a little bit more about that piece of a...

- Yes, that is a separate pathway that's called Entry to Regulation. And if you go to that course, and you'll see all those courses listed.

- Thank you.

- Anyone else? Number nine. Where are you? - [Val] Good morning.

- Good morning.

- Over here.

- There you're are, way in the back.

- This is Val Dearman from Alabama. And I have a couple of questions. First of all, I saw something on there that said "grade," the instructors will grade and give feedback.

- Well, these courses are, you will get a pass. If you pass the course, you pass it. You're not going to get an A, B, C, D. That is part of Canvas and the demonstration it was on there. The only time you will get a grade, and this is why we need it on there if you choose to take the course for academic credit, then there will be a grade involved.

Otherwise, you're going to get a pass...

- Thank you.

- ...if you pass it.

- Also, will credit be given for the pilot?

- Oh, yes, of course. Yes, things are... We're doing them exactly how we're going to be doing them, but we just want your feedback during this year to make sure we're doing it and customizing it according to your needs.

- Thank you. The last question I have is the pilot you said begins in October, you can sign up now. But then you said something about the courses in January. So, when do the courses really start?

- These courses start at different times. Don't forget, it's kind of like a university. They're staggered, they start at different times and different semesters or quarters. So, if you register and go into Canvas, you will see all the courses listed. And you will see the dates that they start.

So, for instance, some will say the Leadership and Public Policy will say, "Begins October 2nd." If you sign up for the Education Consultant level two course, that will say, "Begins January 2020." The Leadership for Governance will say, "Begins February."

So, we have to kind of go around the schedules of our instructors, but it will be very clear cut as to when the dates start and then you will be given notifications as the time gets closer.

- Thank you. And one last thing, I just want to say this is a great job that you've done. And I think it's going to benefit all of us. So, thank you.

- Thank you. Number one. - [Tim] Tim Kadida, [SP] Louisiana.

Will there be access provided to an academic library?

- Right now, no. But, you know, we do encourage you, to, if you are an alumni of most universities and schools, we encourage you to get an alumni library access through them. Number two.

- [Louise] Louise [inaudible] from Virginia. Is there expectation that one will enter this to complete the whole program or can one pick and choose without that intent?

- You can pick and choose. And I don't know if I made it clear that, you know, we want you to take the courses that the assessment says, three of them, but three will be electives of your own choosing. But if you decide you don't want to do the whole program, you can just sign up for a course.

- [Male] We have one question from the webcast. The question is, "Please review the requirements to attend the Leadership and Public Policy seminar this fall."

- Yeah, the only requirement is that you sign up on the NCSBN website for under meetings, the events, as you would any NCSBN conference and then you go to the ICRS. Our website is icrsncsbn.org.

That's the website. You go to that and you fill out an application and then you register on Canvas for that course. And we will have some instructions for that as well. Number three. -

[Laura] Good morning. Laura Glenn [SP] from Michigan. For those of us participating in the IRE, will any of those credits count towards this?

- Not IRE, because that is a very different type of a program. However, if you have participated in the George Washington Public Policy and Media Program, that course will count towards four credits in this program. Number two.

- [Kim] Kim Glaser [SP], Oklahoma. Maryann, can you clarify when the credit for the courses will start? And is it college credit that's going to be given?

- Oh, yes. A lot of them will be graduate credit. And that's going to start probably next summer. Anyone else? Well, thank you very much.