

# THE STATE OF THE DOCTOR OF NURSING PRACTICE DEGREE: A SURVEY OF DNP GRADUATES, ACADEMIC LEADERS, AND EMPLOYERS

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# OVERVIEW

- » AACN funded a national study to assess the current state of DNP graduates
- » Significant growth in DNP programs
  - 156 programs in 2010 to 394 programs in 2021
  - 6,599 students enrolled in 2010 to 40,384 in 2021
- » A mixed methods design was used to:
  - Conduct a scoping review of recent literature on DNP curricula and employment
  - Analysis of curricula of 50 nationally representative DNP programs
  - Key informant interviews with DNP graduates, employers, and academic leaders
  - Analysis of AACN annual survey data from 2005 to 2020
  - Survey of over 800 DNP graduates

# SCOPING REVIEW



# SCOPING REVIEW: 2015-2021

- » Variation in DNP graduate skill sets
- » There is agreement among studies that the overall goal of the DNP project is to improve quality and patient outcomes as well as achieve practice changes.
- » DNP graduates have great potential to impact patient and system level outcomes
- » Many DNP graduates work as direct care providers

# **REVIEW OF DNP CURRICULA**



# REVIEW OF DNP CURRICULA

- » The majority of BSN-to-DNP programs (63%) focus on NP education.
- » The majority of Master's-to-DNP programs focus on NP education (28%), executive and leadership education (28%), or are not restricted to a particular specialty (31%).
- » For students in a BSN-to-DNP track, there was close to an even three-way split among securing preceptorships through collaboration between schools and students (33%), giving students the primary responsibility (31%), and giving schools the primary responsibility (36%).
- » In MSN-to-DNP tracks, the burden on the students to find preceptors was somewhat greater; 39% of DNP programs require student-school collaboration, 33% place the primary responsibility on the students, and 28% place the primary responsibility on the school.

# REVIEW OF DNP CURRICULA

- » Majority of DNP programs (69%) did not maintain contractual clinical site partnerships with universities, clinics, or hospitals for guaranteed preceptorships or graduate placement.
- » On average, BSN-to-DNP tracks required 74 credit hours (with the majority being NP concentrations). On average, Master's-to-DNP tracks required 38 credit hours. The required number of credits may vary based on entry requirements, number of transfer credits accepted, etc.
- » All DNP programs in the sample required a DNP Project. Most schools followed AACN recommendations that each DNP Project focus on a change that impacts healthcare outcomes and is related to quality improvement.
- » Practicum hour requirements were mostly consistent across programs, with about 500 of a student's required 1,000 post-baccalaureate practice hours spent practicing clinical skills and another 500 spent working on the DNP Project.

# **KEY INFORMANT INTERVIEWS**





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- » DNP graduates have a larger and more diverse skill set and greater knowledge of policy, economics, and the business side of nursing.
- » Of the 13 employers interviewed, most could not readily identify differences in the provision of direct patient care by MSN and DNP-prepared nurses. Academic leaders could not identify differences in clinical skills between MSN and DNP-prepared nurses.
- » Lack of understanding among employers and other healthcare professionals about the DNP degree.
- » Academic leaders and DNP graduates provided similar views on the key differences between BSN-to-DNP and MSN-to-DNP graduates.

# GRADUATE FINDINGS

- » Pursuing a DNP degree to gain specialized knowledge
- » Challenges encountered while completing the program
  - Balancing personal life and coursework; limited time to devote to DNP project; difficulty securing quality preceptors
- » Roles and responsibilities, compensation change, employer recognition
  - Not much change to responsibilities or salary
  - DNPs in academic roles reported an increase in responsibilities and salary
  - Improve employer perceptions and understanding of DNP role
- » Suggestions to improve workforce preparation
  - Offer more in-person versus online classes; focus on large scale systems change in the curricula; increase time spent gaining clinical experience; add business related classes; additional development of professional skills
- » DNPs use EBP to change systems and policies in the organization
  - Positive impact on patient and system outcomes

# EMPLOYER FINDINGS

- » Hospital and academic positions
  - Academic employers agreed that the doctoral degree is required
  - Hospital employers agreed only required for leadership and executive positions
- » Perception of BSN to DNP and Master's to DNP
  - Clinical experience prior to obtaining a DNP is important
  - Master's to DNP graduates typically are older and substantially more clinical experience
- » Improve perceptions of the value of the DNP degree
  - Increase program and DNP project rigor
  - Clearly explain difference between Master's and DNP skills sets

# EMPLOYER FINDINGS

- » Quality metrics to demonstrate impact of DNP
  - Quality metrics do not exist to demonstrate DNP value
  - Would require significant changes to IT systems
- » DNP graduates on patient and system outcomes
  - Higher level or “big picture” thinking
- » Employer suggestions to improve DNP curriculum
  - Increase practicum hours
  - Limit the number of online programs
  - Increase focus on business education, finance and statistics
  - Increase emphasis on policy and legislation

# ACADEMIC LEADER FINDINGS

- » Academic leaders' perceptions of why students pursue a DNP
  - Career advancement
  - Anticipation that an advanced degree will likely be required in the future
- » Challenges students may face during completion of DNP degree
  - Working while attending graduate school
  - Cost of the DNP degree
  - Balancing competing life priorities
- » Post graduation employment of DNPs
  - Return to the same position and organization
  - Play a greater role in organization
  - Employers may provide financial support
- » Positive impact on patient and system outcomes
- » Need to address program variability
  - Strengthen DNP curricula
  - Education courses for DNPs pursuing an academic career
  - Communicate the value of the DNP degree to stakeholders

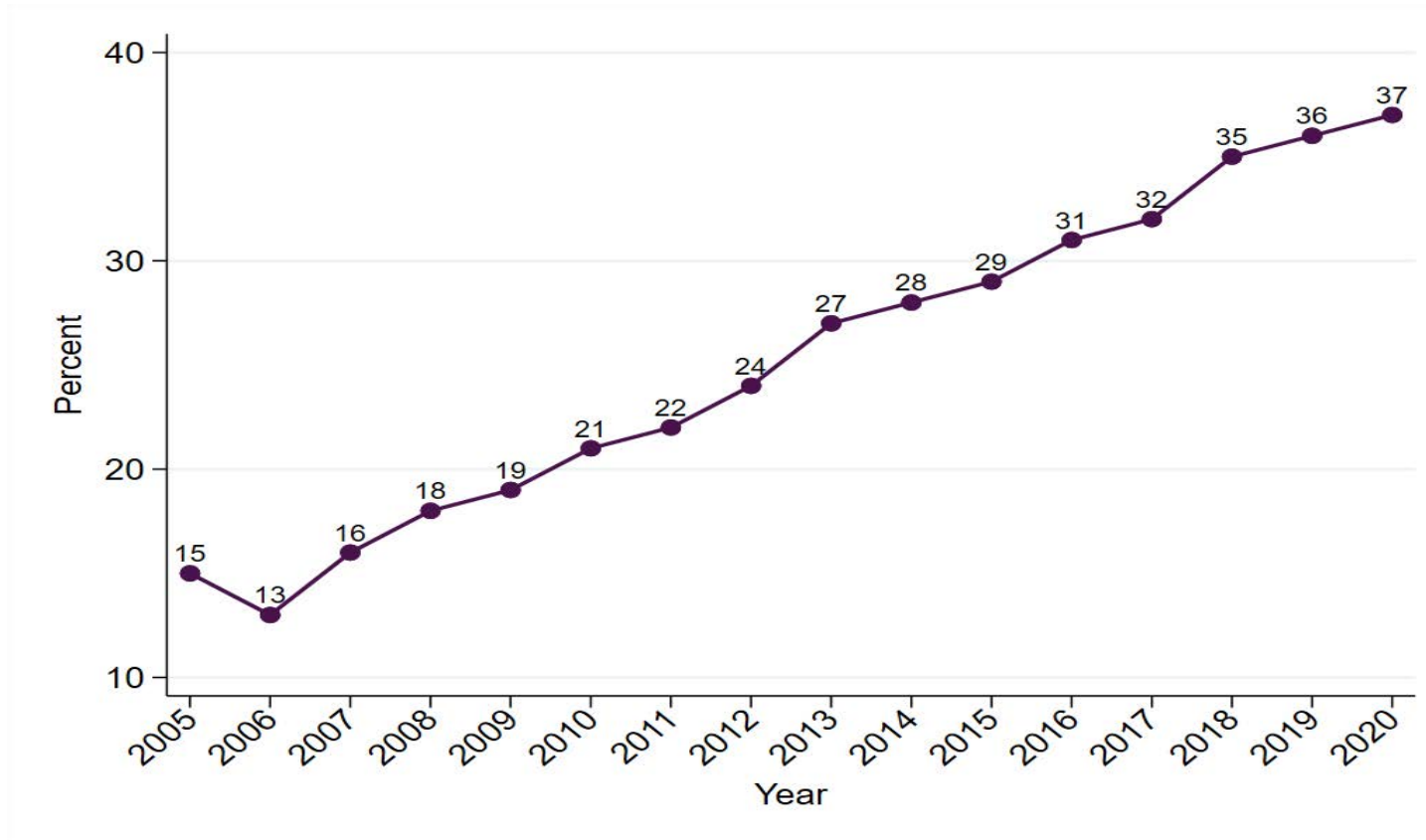
# **ANALYSIS OF AACN ANNUAL SURVEY DATA 2005 - 2020**



# DNP PROGRAM AND GRADUATE TRENDS



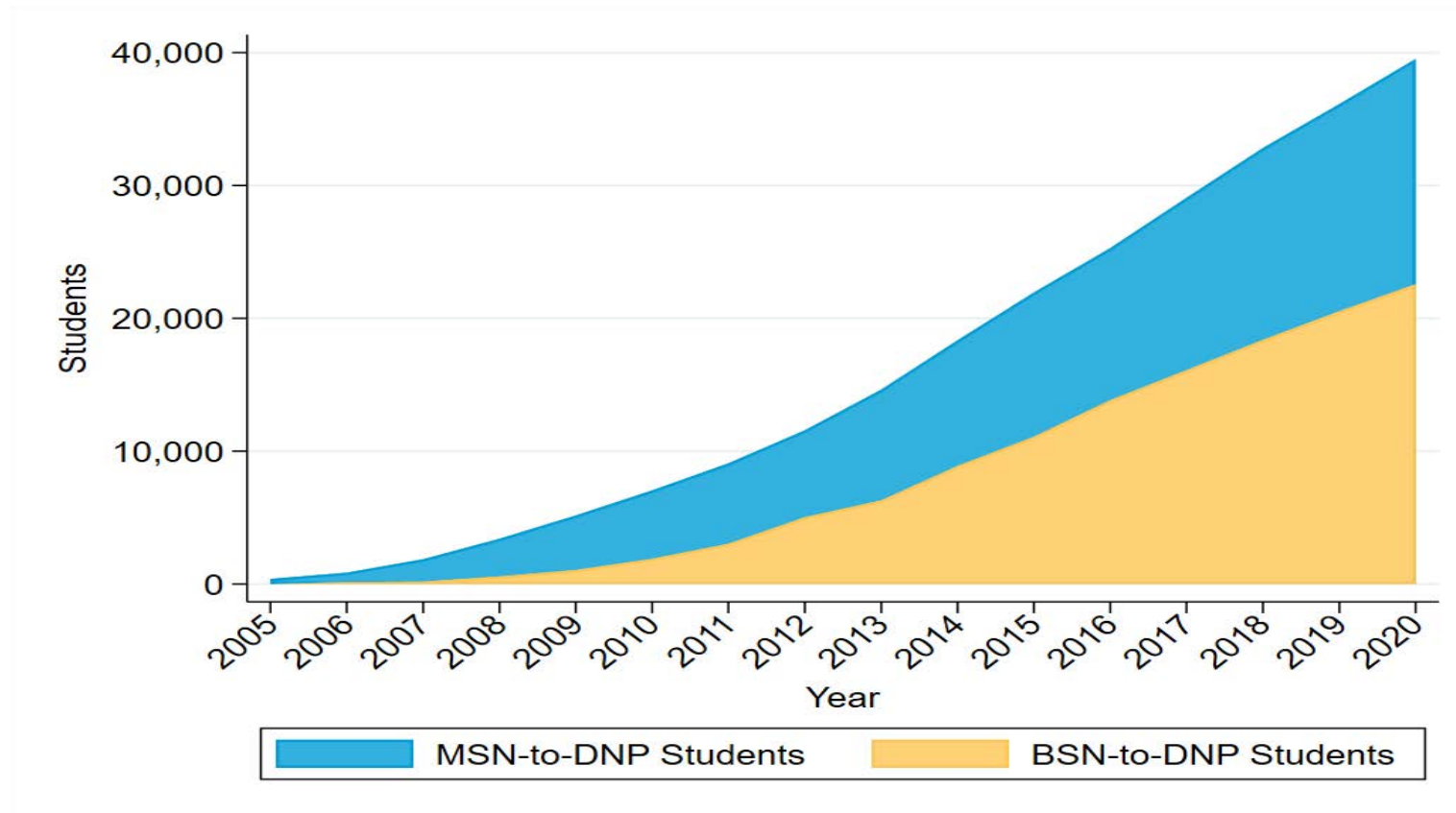
# RACIAL/ETHNIC MINORITY DNP STUDENTS, 2005-2020



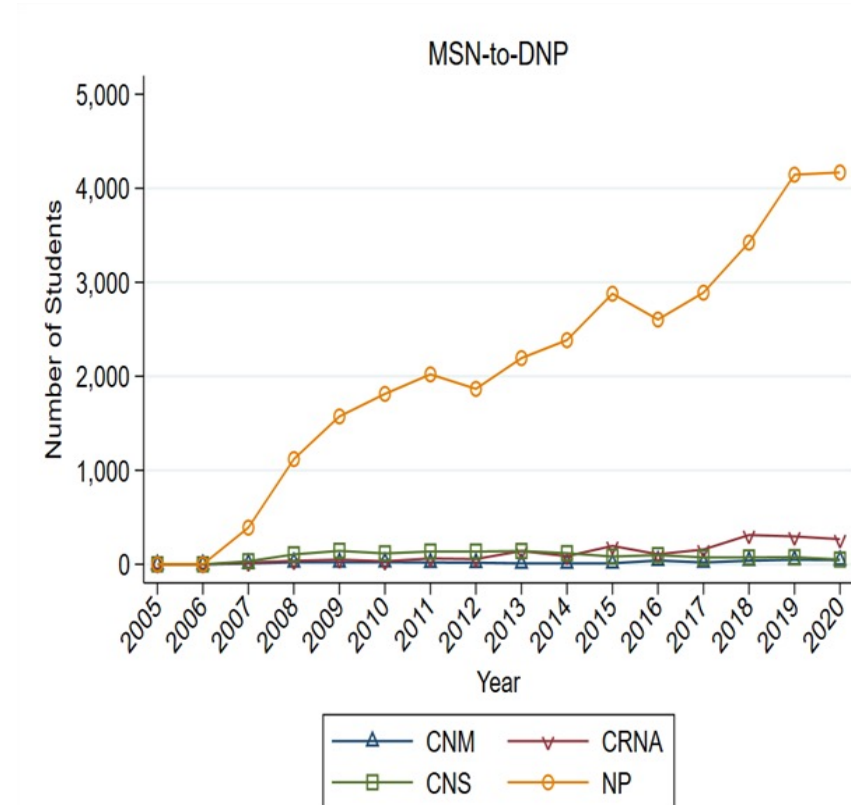
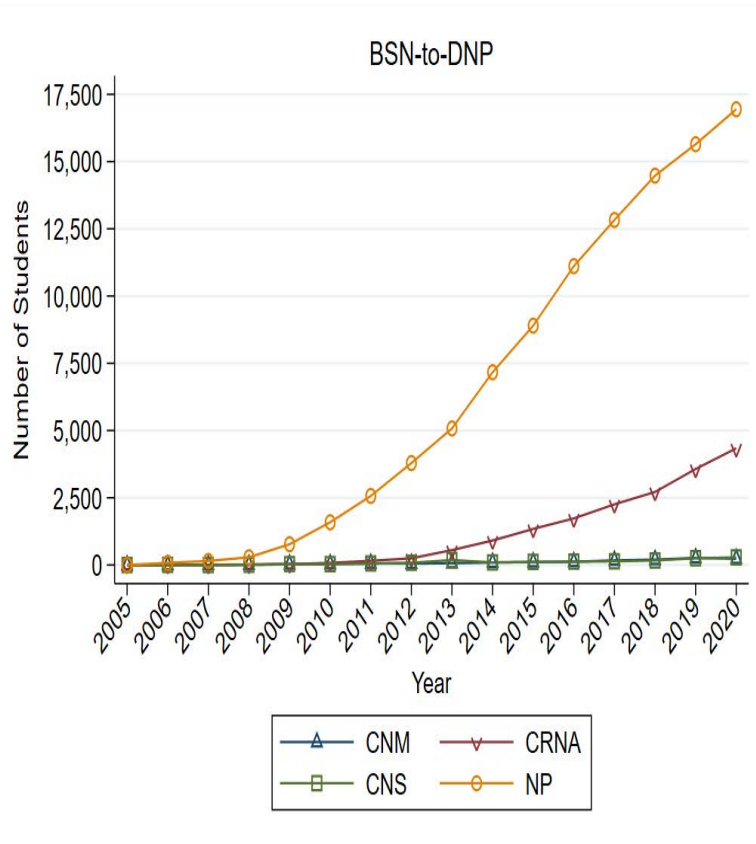
**Note.** Excludes international students and unknown/not reported race/ethnicity. Students were counted once for each year they were in a DNP program.



# NUMBER OF DNP STUDENTS: BSN-TO-DNP AND MSN-TO-DNP



# NUMBER OF DNP STUDENTS IN APRN CONCENTRATION AND TRACK



# **SURVEY RESULTS: DNP GRADUATES**



# DEMOGRAPHICS

- » 95% of respondents were satisfied or extremely satisfied with their decision to obtain a DNP degree
- » The respondents were mostly white (87%) and over 45 years old (78%)
- » Diverse range of advanced nursing roles and primary employment positions
- » Most respondents graduated from a Master's-to-DNP track (72%), and 13% in BSN-to-DNP track
- » Majority of respondents attended a blended learning program (42%) or a program that was 100% online (30%)
- » Most respondents were full-time students (56%)

# HIGHLIGHTS FROM REGRESSION ANALYSIS

- » Administrators, nurse executives, and nurse faculty, relative to NPs, were more likely to be extremely satisfied with their decision to obtain a DNP degree.
- » DNPs over 55 years old were more likely to be extremely satisfied with their decision to obtain a DNP than those under 35 years old.
- » As compared to NPs, administrators, nurse executives, and nurse faculty felt more prepared to perform quality improvement and leadership activities. However, NPs felt more prepared to provide direct patient care.
- » Administrators and nurse executives were significantly more likely to report improvements in policy advocacy and organizational change/quality improvement skill sets as compared to NPs. These findings were the same for Master's to DNP students as compared to BSN to DNP.
- » Nurse executives were less likely than NPs to believe that their preparation to work in a clinical setting improved as a result of obtaining a DNP.
- » BSN to DNP graduates are far more likely to have increased their preparation to practice in a clinical setting when entering a DNP program.

# CONCLUSIONS

- » Almost all DNP survey respondents were satisfied with obtaining a DNP degree.
- » DNP graduates add value.
- » Racial/ethnic and gender diversity among DNP students continues to increase.
- » Increases in the number of DNP programs and students have occurred in both BSN-to-DNP and MSN-to-DNP tracks.
- » DNP graduates work in a variety of positions.
- » The majority of DNP programs are mostly online.
- » No evidence was found of lower quality outcomes connected to online DNP programs.
- » DNP graduates working in administrative, executive, and faculty roles perceive higher value from the DNP.
- » Data do not currently exist to carry out DNP outcome studies.
- » Uncertainty remains concerning the skills and value of DNP graduates.
- » Stakeholders have numerous suggestions for how to improve DNP curricula.

# RECOMMENDATIONS

- » 1. Clarify the goals and identity of the DNP degree
- » 2. Examine curriculum and rigor of DNP programs and DNP projects
- » 3. Engage with APRN certification organizations
- » 4. Educate employers about the unique skill sets and value of DNP graduates
- » 5. Develop processes for measuring DNP process and system-level outcome data
- » 6. Conduct research to isolate the impact of DNP graduates on patient and system-level outcomes
- » 7. Encourage academic-practice partnerships

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